



News

Media Contact: Lorri Shaban, APR
lorri@betruenorth.com
407.496.0539

For high-quality images and video: <https://www.dropbox.com/sh/h28kb80ywm33wki/AAC7iRIJmMiaYGnpFYi2XbRGa?dl=0>

LUMBERJACKS IN FLANNEL, CHOPPING WOOD HEADLINE SEAWORLD SAN ANTONIO'S ADRENALINE-FUELED LINE UP FOR SPRING BREAK

*New Lumberjack Competition, Block Parties, Nightly Fireworks, Extended Hours and
Aquatica Waterpark Make for a Can't-Miss Spring Break*

SAN ANTONIO (February 19, 2016) – Let the log-rolling, tree-climbing, wood-chopping and axe-throwing begin as SeaWorld San Antonio debuts “Lumberjack Challenge: Texas vs. Alaska,” part of an all-new line-up of Spring Break-only experiences at the theme park.

Debuting March 5, the new show pits two teams of flannel-clad lumberjacks — one from Texas, the other Alaska — against one another in feats of skill, strength and yes, charisma. Guests tend to choose sides (sorry Alaska) and it's a rip-roaring good time had by all.

The marine park has much more high-energy Spring Break fun on tap with:

- **Sesame Street Bay of Play Block Party** — a festive get-together where guests dance and sing along with Elmo, Big Bird and their fluffy friends at Sesame Street Bay of Play, a three-acre, specially-designed area with rides and shows for the little ones.
- **Aquatica Opening** — the first chance all year to make waves, soak up the sun, splash and slide in a tropical getaway at Aquatica, SeaWorld's waterpark. The park will be open daily March 12 - 20, as well as weekends throughout the spring.
- **Evening Fireworks** — millions of brilliant lights and exploding colors set to a sweeping musical score are the perfect way to cap the day March 14 - 19.

Every day March 12 - 20, SeaWorld will extend operating hours from 10 a.m. to 9 p.m., allowing families to get the full spring break experience.

- more -

The best family ticket value is the \$65 SeaWorld Fun Card, which now includes a meal voucher for SeaWorld restaurants as well as unlimited admission to the theme park through December 31. The SeaWorld & Aquatica Fun Card with a meal voucher is \$105. Fun Cards can be purchased online at SeaWorldSanAntonio.com or by calling (800) 700-7786.

For more SeaWorld San Antonio information, visit SeaWorldSanAntonio.com.

About SeaWorld Parks & Entertainment

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. SeaWorld Parks & Entertainment is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 27,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of globally recognized brands including SeaWorld®, Shamu® and Busch Gardens®. Over its more than 50-year history, the company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of over 800 species of animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Parks & Entertainment is a wholly owned subsidiary of SeaWorld Entertainment, Inc., a publicly traded company. Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at SeaWorldEntertainment.com.

-SeaWorld-