

BUCKLE UP FOR OUR BIGGEST YEAR YET

Busch Sardens T

Water Country USA

WILLIAMSBURG, VA

2017 FUN TRACKER EVENTS CALENDAR







NIGHTLY JULY - AUGUST

This summer, nights get cooler at Busch Gardens® Summer Nights presented by Coca-Cola®. Take a night ride on your favorite coasters. Refresh with frozen beverages and cocktails. Catch the thrilling shows All For One™ and Britmania™. Plus, enjoy live nightly entertainment and big-name concerts each Saturday.

EVENTS: Park admission required for events. © 2017 The Coca-Cola Company. Sesame Street* and associated characters, trademarks and design elements are owned and licensed by Sesame Workshop. © 2017 Sesame Workshop. All rights reserved. MERCHANDISE OFFERS: Merchandise products available for an additional fee. Shoppers Pass is valid at Busch Gardens Williamsburg and Water Country USA only. Shoppers Pass is not valid at games, photo kiosks, cart locations, artisan carts, food carts, restaurants, lockers or for alcohol purchases. Shoppers Pass is not valid for park admission or parking and cannot be combined with any other offer and no other discounts apply. Offer valid through Oct. 29, 2017.

NEW FUN FOR EVERYONE

TWO NEW SHOWS

From Britain to Bavaria, two lively new shows are set to take the stage. *Britmania*™ brings a musical revue from the 1960's through today, while *OktoberZest* puts a fresh twist on traditional German song and dance.



SAT. & SUN. OCT 7 - 29 THE COUNT'S HALLOWEEN SPOOKTACULAR

Kids can come dressed up to join in family-friendly fun during this daytime event.

SAVINGS ALL SEASON LONG

Purchase a **refillable InvadR™ cup** and save on every visit. Be sure to get your **2017 Shoppers Pass** for even more deals. Plus, get a new **PhotoKey™** and leave the picture taking to us.

LES FRITES

This former Le Mans racing garage serves fresh cut fries in a variety of styles, from smokehouse or poutine to Irish or Italian. Pick your own toppings.

ELMO ROCKS!

THROUGH APRIL 30

It's a rock 'n roll sunny day in the Globe Theatre with the hilarious musical, **Elmo Rocks!** Dance and sing along with Elmo, Zoe, Cookie Monster and Bert and Ernie in this high-energy rock 'n roll show — back for a limited time.

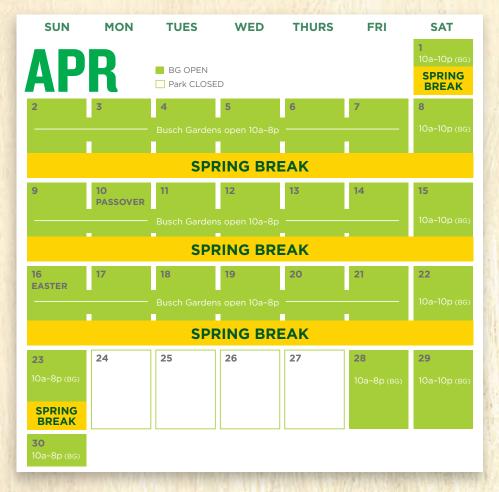
Plus, find KIDsiderate® rides and attractions throughout the park and meet your favorite furry friends at Sesame Street® Forest of Fun™.











OPENING IN APRIL INVADR™

Be among the first to take on this epic new coaster, with wooden hills and Viking thrills for the whole family.



NOW THROUGH SEPT 4

OKTOBERZEST

This festive new show takes the stage in Das Festhaus® with a modern twist on traditional German music and dance.



FREE 2-PARK PRESCHOOL PASS

Did you know? Kids ages 3 - 5 can get FREE unlimited admission through Sept 10 with our 2-Park Preschool Pass. Register online only by May 31 to qualify. See our website for details.

ELMO ROCKSI: Performances are subject to change/cancellation without notice. Limited seating. Multiple shows available throughout the day. Sesame Street* and associated characters, trademarks and design elements are owned and licensed by Sesame Workshop. @ 2017 Sesame Workshop. & 11 rights reserved. TWO-PARK PRESCHOOL PASS: Offers unlimited admission



through September 10, 2017 to Busch Gardens* and Water Country USA* in Williamsburg, Virginia for kids 3 - 5 years old. This is an online-only offer. Passes must be registered on or before May 31, 2017, and you must present your child's birth certificate or travel passport at the Front Gate. Restrictions may apply.







A FESTIVAL OF FLAVORS

BUSCH GARDENS' 5TH ANNUAL FOOD & WINE FESTIVAL

FRI., SAT. & SUN. MAY 26 - JULY 2

Summer kicks off with a celebration of food and wine from around the world, including this year's new festival additions: India, Mediterranean and the Islands.

Purchase a **Food & Beverage Sampler** and explore your choice of festival entrées, desserts and drinks.

Find a full calendar of events and menus at buschgardens.com/foodandwine

Busch Gardens.
FOOD Wine
FESTIVAL

SUN	MON	TUES	WED	THURS	FRI	SAT
M/	1 Y _	2	3	4	5 10a-8p (BG)	6 10a-10p (BG) KIDSIDERATE EARLY RIDE TIME - 9A CONCERT
7 10a-8p (BG) KIDSIDERATE EARLY RIDE TIME - 9A	8	9	10	11	12 10a-8p (BG) LATE RIDE TIME ON INVADR OPEN TO 9P	13 10a-10p (BG) LATE RIDE TIME ON INVADR OPEN TO 11P CONCERT
14 MOTHER'S DAY 10a-8p (BG) LATE RIDE TIME ON INVADR OPEN TO 9P	15	16	17	18	19 10a-8p (BG)	20 10a-10p (BG) 10a-5p (WC) WATER COUNTRY USA OPENS CONCERT
21 10a-8p (BG) 10a-5p (WC)	22	23	24	25	26 10a-9p (BG) 10a-5p (WC) FOOD & WIN	27 10a-10p (BG) 10a-7p (WC)
28 10a-10p (BG) 10a-7p (WC) FOOD & WII	MEMORIAL DAY 10a-9p (BG) 10a-7p (WC)	30 10a-6p (BG) 10a-5p (WC)	31 10a-6p (BG) 10a-5p (WC)	BG OPEN BG & WCUS Parks CLOS KIDsiderate	ED	

FOOD & WINE FESTIVAL: Food and beverages are available for an additional fee. Member discount applies. Must be 21 years of age or over to purchase or consume alcoholic beverages. Cuisine is not available outside of festival dates. Some restrictions apply. CONCERTS: Performances and shows are subject to change/cancellation without notice. RIDE TIMES: Date subject to change. Event open to correlating 1-Park, 2-Park and Platinum Members only.

KIDSIDERATE® CONCERT SERIES

Get ready to sing and dance to favorite acts kids love, with three performances per day.

MAY 6: Choo Choo Soul
MAY 13: KIDZ BOP KIDS
MAY 20: Announcing Soon







MAY 20 WATER COUNTRY USA® OPENS

Welcome in the summer fun as Virginia's largest water park reopens for an exciting new season.

MAY 6 - 7
KIDSIDERATE®
EARLY RIDE TIME
Starting at 9 AM in Festa
Italia and Italy.

MAY 12 - 14 INVADR™ LATE RIDE TIME

Open an hour later for Members only.

JUST ADD WATER

Ahhh, summer. A time to grab your swimsuits and head for the refreshing oasis of Water Country USA®.

From thrilling slides to a meandering lazy river to KIDsiderate® attractions, you'll find just your speed of water play.

Dive into the fun at watercountryusa.com

JUNE 16, 7-10 PM
WATER COUNTRY USA SPLASH NIGHT
Come take part in a fun, after-hours event celebrating our Pass Member family.
Online registration required.









MEMBER EVENTS: Dates are subject to change. Events open to correlating 1-Park, 2-Park and Platinum Members only. FOOD & WINE FESTIVAL: Food and beverages are available for an additional fee. Member discount applies, Must be 21 years of age or over to purchase or consume alcoholic beverages. Cuisine is not available outside of festival dates. Some restrictions apply. Water Country USA* is excluded from the Waves of Honor* program.

FRI., SAT. & SUN. THROUGH JULY 2 BUSCH GARDENS FOOD & WINE FESTIVAL

We searched the globe and brought back three palate-pleasing festival additions this year. Discover what's new and find returning favorites at 15 food & beverage kiosks.





JUNE 19 - 25

INVADR™ LATE RIDE TIME It's all yours Pass Members. Stay and take on this all-new wooden coaster for an extra hour past

closing, exclusively for you.

PREMIERES JUNE 30

BRITMANIA™

From the songs you know by heart to new favorites you'll want for your playlists, come enjoy this musical revue of British tunes from the 1960s through today.

SUN	MON	TUES	WED	THURS	FRI	SAT
JU	LY		■ BG & WCUS	A ODEN		1 10a-10p (BG) 10a-8p (WC) FOOD & WINE
2	3	4	5	6	7	8
2	3	INDEPENDENCE DAY	3	O .	,	8
10a-10p (BG) 10a-8p (WC)	10a-11p (BG) 10a-8p (WC)	10a-11p (BG) 10a-8p (WC)	10a-9p (BG) 10a-7p (WC)	10a-9p (BG) 10a-7p (WC)	10a-10p (BG) 10a-8p (WC)	10a-10p (BG) 10a-8p (WC)
FOOD & WINE FESTIVAL	FIREW	/ORKS				CONCERT
9	10	11	12	13	14	15
	10			13		
10a-10p (BG) 10a-8p (WC)		Busch Garden Vater Country L	s open 10a-9p JSA open 10a-7	,a	10a-10p (BG) 10a-8p (WC)	10a-10p (BG) 10a-8p (WC)
						CONCERT
16	17	18	19	20	21	22
10a-10p (BG)			s open 10a-9p		10a-10p (BG)	10a-10p (BG)
10a-8p (wc)	V	Vater Country U	JSA open 10a-7	p	10a-8p (wc)	10a-8p (wc)
						CONCERT
23	24	25	26	27	28	29
10a-10p (BG)			s open 10a-9p		10a-10p (BG)	10a-10p (BG)
10a-8p (wc)	V	Vater Country L	JSA open 10a-7	'p	10a-8p (wc)	10a-8p (wc)
						CONCERT
30	31					
10a-10p (BG) 10a-8p (WC)	10a-9p (BG) 10a-7p (WC)					

Summer Nights concerts

JULY 3 - 4

INDEPENDENCE DAY FIREWORKS

Play all day then stay for a spectacular all-American fireworks celebration.

FREE CONCERTS

Nightly house band plus big acts each Saturday.

JULY 8: Chase Bryant &

Cassadee Pope

JULY 15: Josh Turner

JULY 22: Jeremy Camp &

Rend Collective

JULY 29: MercyMe







FREE CONCERTS

Nightly house band plus big acts each Saturday.

AUG 5: 38 Special

AUG 12: Kool & the Gang

AUG 19: Announcing Soon

AUG 26: Announcing Soon









AUG 5 WATER COUNTRY USA® **EARLY RIDE TIME**

A Member exclusive, available on select rides.



AUG 25 - 27 INVADR™ LATE RIDE TIME

Stay late and enjoy an extra Membersonly hour of this epic experience.

CONCERTS: Performances are subject to change/cancellation without notice. Performances are included with park admission, but limited seating is available and not guaranteed. MEMBER EVENTS: Dates are subject to change. Open to correlating 1-Park, 2-Park and Platinum Members only. ©2017 The Coca-Cola Company.







TAP INTO FRESH NEW THRILLS

SELECT DATES SEPT 1 - 17

BIER FEST

More than 200 years of Oktoberfest traditions come to life during our 3rd annual Bier Fest. Enjoy a variety of local brews, traditional German food, live music and more.



BIER FEST SAMPLER

With so many breweries from around the world represented in our Bier Fest this year, why choose only one? Our popular Sampler lets you explore up to ten 3-ounce pours.

SUN	MON	TUES	WED	THURS	FRI	SAT
1 10a-10p (BG) HOWL-O- SCREAM	Hall Spco	3 The county Oween To tlacular de Gardans	tarts Sat	5 urday	6 12p-11p (BG) HOWL-O	7 10a-12a (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR -SCREAM
8 10a-10p (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR HOWL-O-	9	10	11	12	13 12p-11p (BG)	14 10a-12a (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR
HOWL-O- SCREAM	10	47	10	10		-SCREAM
15 10a-10p (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR HOWL-O-	16	17	18	19 5p-11p (BG)	20 12p-11p (BG) OWL-O-SCREA	21 10a-12a (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR
SCREAM 22	23	24	25	26	27	28
10a-10p (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR HOWL-O-		24		5p-11p (BG)	12p-11p (BG) OWL-O-SCREA	10a-12a (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR
SCREAM 29	30	71		n.	OWL-O-SCREA	AM
10a-10p (BG) THE COUNT'S HALLOWEEN SPOOKTACULAR HOWL-O- SCREAM	50	31 HALLOWEEN	■ BG OPEN □ Park CLOSE	ED	0	CT

BIER FEST: Food and beverages are available for an additional fee. Member discount applies. Must be 21 years of age or over to purchase or consume alcoholic beverages. NO ESCAPE: Requires advance reservations and is available for an additional fee. Restrictions apply. Sesame Street and associated characters, trademarks and design elements are owned and licensed by Sesame Workshop. © 2017 Sesame Workshop. All rights reserved.



SAT. & SUN. OCT 7 – 29, 10 AM-4 PM THE COUNT'S HALLOWEEN SPOOKTACULAR

Celebrate silly, not-too-spooky fun. Kids can come dressed up to join in the costume parade and family-friendly activities during this daytime event.

NO ESCAPE

The clock is ticking, and there's only one way out of this "escape room" experience, Howl-O-Scream style. Will you find it in time?





SELECT DATES, SEPT 23 - OCT 29

HOWL-O-SCREAM®

Brace yourself for terror-fying new thrills. To take them all in, we've added select Thursday evenings and later hours – some until midnight. After 6 p.m., the park may not be suitable for children.

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	4
NO	V					
5 DAYLIGHT SAVING TIME ENDS	6	7	8	9	10	11 VETERANS DAY
12	13	14	15	16	17	18
19	20	21	22	23 THANKSGIVING	24 CHRISTMAS TOWN OPENS	25
26	27	28	29	30	■ Christmas Too OPEN 2p-10 ■ Park CLOSE	p

Busch Gardens. CHRISTMAS TOWN...

WILLIAMSBURG, VA





JOIN IN TRADITIONS AND MAKE YOUR OWN NEW ONES

SELECT DATES NOV 24 - JAN 1

See the park transform into a winter wonderland with more than eight million lights – the largest holiday event in North America. Take part in Christmas traditions from around the world with festive food and drink, holiday shopping and heart-warming shows. For a special treat, reserve one of our exclusive holiday dining experiences.

SUN		TUES	WED	THURS	FRI	SAT
DE	C				1	2
3	4	5	6	7	8	9
10	11	12 HANUKKAH BEGINS	13	14	15	16
17	18	19	20	21	22	23
24 CHRISTMAS EVE	25 CHRISTMAS	26 KWANZAA BEGINS	27	28	29	30
31 NEW YEAR'S EVE	1 NEW YEAR'S DAY	Christmas T	Fown OPEN 2p-1 ED	Ор	J	AN



RUDOLPH'S WINTER WONDERLAND RETURNS

Join Rudolph the Red-Nosed Reindeer and his friends as they return from the North Pole to spend the holiday season here at Christmas Town™. Get a keepsake photo with Rudolph, Clarice, Bumble and Yukon Cornelius, or reserve a seat at our special Dine with Rudolph & Friends.

PHOTOKEY™: MAKE YOUR MEMORIES LAST This holiday season, let us take the photos.

PhotoKey lets you collect, view and share photos instantly. Plus, a Christmas Town Premium PhotoKey Membership gives you priority access to Santa, Rudolph and Sesame Street® characters.

LIGHTS: More lights than any other holiday event in North America. Christmas Town is a separate-ticketed event, not included with Pass Membership or Waves of Honor**. PHOTOKEY: Available for an additional fee. HOLIDAY DINING EXPERIENCES: Additional fee. Reservations are required and may be booked online.

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Busch Gardens
FOOD Wine
FESTIVAL

FRI., SAT. & SUN. MAY 26 - JULY 2



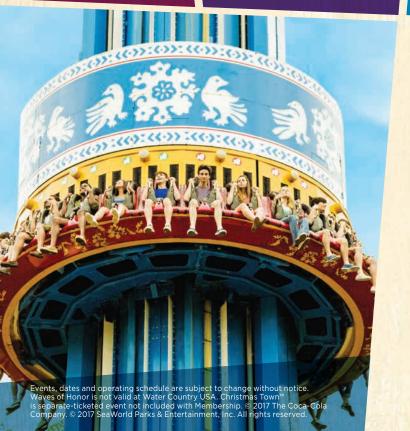
NIGHTLY JULY 1 - AUG 31



FRI., SAT. & SUN. SEPT 1 - 17 Busch Gardens.
HOWLO-SCREAM

SELECT DATES SEPT 23 - OCT 29 Busch Gardens
CHRISTMAS
TOWN

SELECT DATES NOV 24 - JAN 1





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