



**New
Photo Entry
System**

You'll soon notice a new entry process as you enter the park. This new process will speed up your entry time for a smoother and shorter process, equaling more time for you to enjoy SeaWorld[®].

Your patience is appreciated as we kick off this new procedure.

Here is how it will work:

1



Scan
Your Ticket

2



Smile!

3



Your photo
will appear on
your next visit
for easy entry!

**FOR MORE INFORMATION PLEASE VISIT
THE INFORMATION AND RESERVATION COUNTER**

NEW PHOTO ENTRY SYSTEM FAQ

1. Why the change to a new process?

This new process will allow our Ambassadors to focus more on our guests' arrival experience by speeding up the entry time into the park. A smoother process and shorter wait equals more time for our guests to enjoy the park.

2. How does this new process work?

You will start to see our front gate Ambassadors using new handheld devices to scan tickets and Passes. Upon the guest's first visit, a photo will be taken and stored for future visits. We request no hats or sunglasses be worn for accurate identification. This new entry system will replace the process that required use of the guest's index finger.

3. Which tickets or Passes require the photo?

Photos are required for all Annual Passes, Fun Cards, and multi-day tickets. Photos are not currently required for single-day tickets.

4. Why is a photo required?

The photo is used to verify the guest with their ticket product, which will eliminate the potential for theft by protecting your Annual Pass or ticket from being used by another person.

5. Does my child need to have their photo taken?

Parent permission is needed for our team to take your child's photo. Your child's photo would be stored locally and retrieved only upon park entry. If you do not wish to have your child's photo taken please inform our team.

6. What if I decline having my photo taken?

You can choose to bypass having your photo taken. Instead, you would need to show a photo ID each time you enter the park. Guests under the age of 14 do not need to present a photo ID.

7. Will the photo be printed on my Pass?

No. The photo will be used for internal use only and is designed to verify the Pass Member or multi-day ticket holder when they enter the park. It will not require a new Pass or ticket to be printed.

8. When will this change take place?

The transition will occur late 2016 through early 2017.